

Vancouver Public Bike Share Program

Park Board Committee Meeting

November 5, 2012



Presentation Overview

- Update
 - City Council Approval of By-law amendments
 - Consultation Summary
- Purpose of November 26th Park Board Report
- Next steps
- Discussion & Questions

City By-law Amendments

- On October 16th and 17th By-law amendments supporting PBS passed and enacted by City Council.
 - Enable sponsorship to ensure financial sustainability
 - Increased options for station locations by changing land use
 - Streamline permit process to increase flexibility for station relocation

On-going Consultation

- Workshops and dialogue focused on bike rental and retail shops, also included other related businesses.
- 32 organizations over 4 workshops (14 of which were bike retail or rental shops).
- Key concerns raised:
 - Safety and Education of new riders
 - Impacts to Public Realm
 - Impact on bike rental and retail shops

PBS vs Bike Rental: Key Differences

| PBS | Bike Rental Companies |
|---|---|
| Extend the reach of transit and walking trips | Provide recreational biking opportunities |
| Short distance one-way bicycle trips | No-one way trips |
| Mainly targeted at commuters | Target tourists |
| Majority of trips are under 30 minutes | Longer trips more common |

Utilization of PBS: Data on Length of Trip

- Vast majority rides are made by annual membership pass holders (residents, not tourists)

| Since 2010 launch: | % of trips by annual members | % of trips by casual members |
|--------------------|------------------------------|------------------------------|
| London, England | 76% | 24% |
| Washington, DC | 81% | 19% |

- A high proportion of trips are less than 30 minutes in duration (2011 data)

| | |
|----------------|-----|
| Washington, DC | 89% |
| Twin Cities | 88% |

Station Siting

City

- Stations will be placed on roadways, sidewalks and public plazas in the Metro Core.
 - Integration with public transit
 - Minimize impact to pedestrian space
 - Expect to remove approximately 200 metered spaces

Station Siting

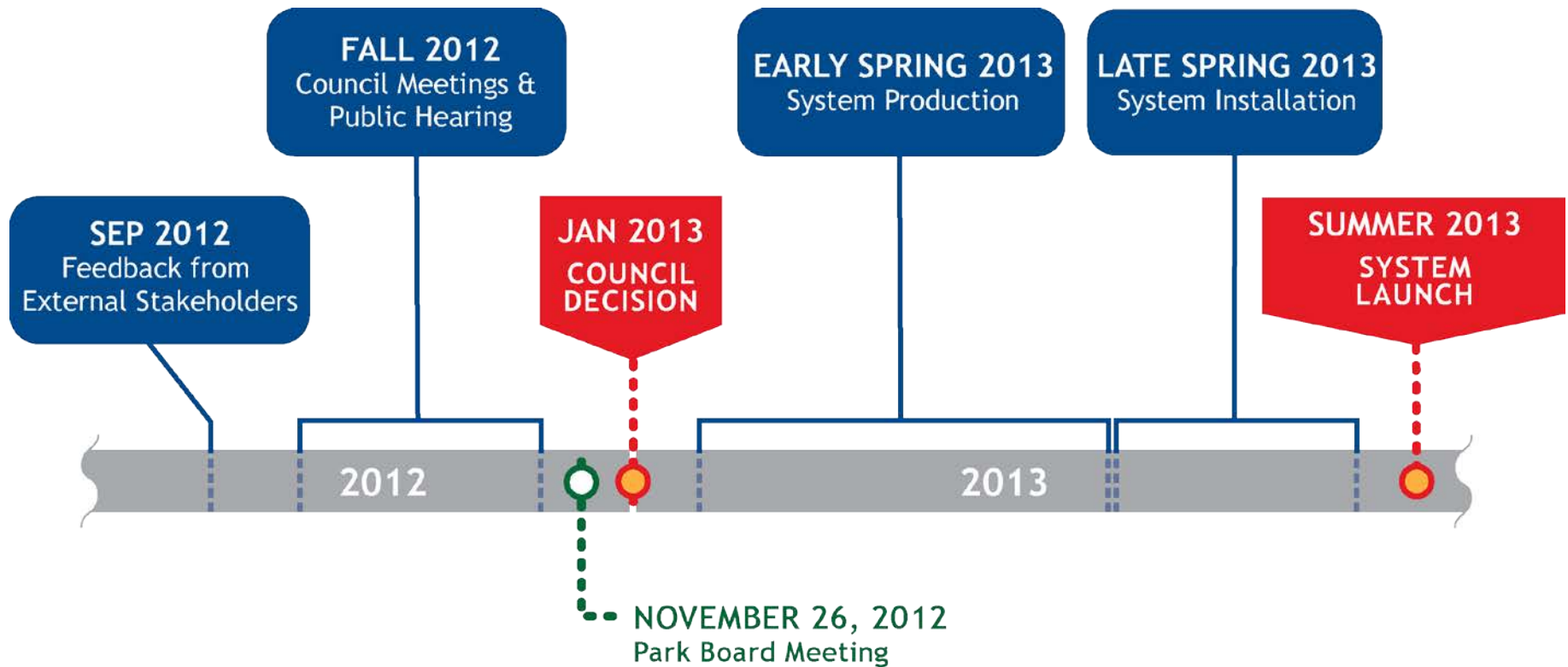
Park Board

- Expect stations in parks, at community centres and near the seawall
 - Aligns well with the Park Board's strategic goal to be a Leader in Greening
 - Provides additional access to parks and community centres

November 26 Park Board Decisions

- Approve in-principle the use of park land for PBS
- Provide General Manager discretion for approval of station locations
 - staff will continue working together with input from Alta on site selection
- Enabling legislation that will allow contract negotiations to progress

Next Steps and Target Timeline



Note: This timeline relies upon several key assumptions.

Discussion and Questions

